

UNIVERSITY DIPLOMA IN JOURNALISM AND INVESTIGATION IN ARABIC

Main Language of Instruction:

French ☐ English ☐ Arabic ☒

Campus Where the Program Is Offered: CSH

OBJECTIVES

The UD in Journalism and Investigation in Arabic aims to:

Investigative journalism contributes to the search for truth, the development of conclusions grounded in scientific methods, and the exercise of the roles of investigator and fact-checker.

Rooted in the realities and needs of society, it enjoys the trust of a large part of the public. Yet, until now, no university has truly established a specific academic and ethical framework for this discipline. This diploma therefore addresses a pressing need to strengthen the role of investigative journalism and preserve its credibility, while ensuring its alignment with the national and ethical objectives of the University. This diploma also contributes to the fight against misinformation and corruption, while training a professional, independent, and objective journalist capable of exerting a positive influence on society through rigorously documented scientific investigations.

PROGRAM LEARNING OUTCOMES (COMPETENCIES)

- Choose a relevant investigative topic.
- Conduct an in-depth investigation into information sources.
- Ensure the documentation and protection of collected information.
- Develop a complete and structured journalistic investigation.
- Identify appropriate evidence and tools.
- Develop critical and analytical reading skills.
- Build and maintain reliable information networks and sources.
- Strengthen research and investigative skills.
- Analyze collected data and documents.
- Write professional and rigorous reports.
- Identify and use appropriate verification and evidence tools.
- Gather evidence in order to establish the truth.
- Use technology as well as traditional and digital capture tools.
- Know the fundamental principles and ethics of the journalistic profession.
- Report facts in an objective, engaging, and compelling manner.
- Transform research materials into investigative articles.
- Master the basics of writing a television report or investigative documentary.

ADMISSION REQUIREMENTS

- Bachelor's degree (bac+3)
- Application file

PROGRAM REQUIREMENTS

30 Credits: Required Courses (30 credits)

Required Courses (30 Cr.)

Scientific Research (3 Cr.), Investigative Journalism 1 (4 Cr.), Investigative Journalism 2 (4 Cr.), The Investigative Journalist (3 Cr.), Introduction to Journalism Studies (2 Cr.), Capture and Image Techniques in Investigation (3 Cr.), Ethics and Professional Conduct (2 Cr.), Writing the Journalistic Investigation (4 Cr.), Professional Internship (5 Cr.).



COURSE DESCRIPTION

045RESCF1	Scientific Research	3 Cr.
This course introduces students to scientific research methods applied to journalism and information sciences. It covers data collection, verification, and analysis techniques, as well as the principles of constructing a research problem. Students will develop methodological skills enabling them to produce rigorous investigations based on reliable sources and structured analytical approaches.		
045JOINF1	Investigative Journalism 1	4 Cr.
This course introduces the foundations of investigative journalism and the main steps in conducting a journalistic investigation. Students will learn to choose a relevant topic, identify reliable information sources, develop research techniques, and build a coherent investigation. Particular attention will be given to documentation tools, fact-checking, and the fight against misinformation.		
045JOINF2	Investigative Journalism 2	4 Cr.
This course deepens advanced techniques in investigative journalism. Students will be trained in data analysis, document exploitation, and the use of digital investigation tools. The course also develops the ability to write complex investigative articles and master journalistic storytelling strategies suited to contemporary media.		
045JOUF1	The Investigative Journalist	3 Cr.
This course is dedicated to the role of the journalist as a professional investigator. Students will learn to gather evidence, establish the veracity of information, and use investigative methods adapted to social, political, and economic issues. The course also emphasizes the development of critical thinking, objectivity, and journalistic independence.		
045IASJF1	Introduction to Journalism Studies	2 Cr.
This course offers an introduction to the theoretical and historical foundations of journalism. Students will explore the main functions of the media, different journalistic genres, and the role of journalism in contemporary society. The course also addresses the transformations brought about by digital media and the evolving practices of information.		
045TCIEF2	Capture and Image Techniques in Investigation	3 Cr.
This course introduces students to photography, filming, and audiovisual capture techniques applied to investigative journalism. Students will learn to use traditional and digital image production tools to document investigations in a professional manner. Particular attention will be paid to the technical, narrative, and ethical dimensions of journalistic imagery.		
045ETDPF2	Ethics and Professional Conduct	2 Cr.
This course addresses the ethical and deontological principles of the journalistic profession. Students will reflect on notions of truth, objectivity, social responsibility, source protection, and respect for privacy. The course aims to train journalists who are aware of the ethical challenges associated with investigative journalism practice.		
045REEJF2	Writing the Journalistic Investigation	4 Cr.
This course is dedicated to writing techniques for investigative reports and features. Students will learn to transform collected data into structured, clear, and compelling journalistic narratives. The course also covers storytelling techniques, writing investigative articles, and the basics of writing a television report.		





045STPJF2

Professional Internship

5 Cr.

This course allows students to undertake professional immersion in a newsroom, television channel, digital platform, or media institution specializing in investigative reporting. The internship aims to put into practice the skills acquired during the program, develop professional autonomy, and expose students to the realities of journalistic fieldwork.